



WHAT IS THE CENSUS?

Simply put, the Census is a head count of every person living in the United States.

HOW OFTEN IS THE CENSUS EXECUTED?

To be sure the government represents the people, the US Constitution requires a population count every 10 years.

WHO IS COUNTED?

Every person living and sleeping most of the time in your household on April 1, 2020 must be counted in the 2020 Census: adults, children, newborn babies, immigrants, grandparents and non-relatives. It is required by law to count **everyone** living in the 50 states, District of Columbia, and the five U.S. territories. If moving or giving birth on April 1, 2020, have other special living conditions or have questions, please visit 2020census.gov/en/who-to-count.

WHY IS THE CENSUS EXECUTED?

The Census count determines your community's share of \$675 billion of Federal funds for local road improvement, schools, hospitals and healthcare, fire and emergency response services, and hundreds of other programs

The Census provides critical official data to business owners, teachers, lawmakers, residents and many others. Businesses use census data to decide where to build factories, offices and stores, and this creates jobs. Developers use the census to build new homes and revitalize old neighborhoods. Local governments use the census for public safety and emergency preparedness. Residents use the census to support community initiatives involving legislation, quality-of-life and consumer advocacy.

Based on Census data, State officials redraw the boundaries of the congressional and state legislative districts in their states to account for population shifts and determine how many seats each state gets in the House of Representatives.

WHAT DO I HAVE TO DO?

In March, every home will receive instructions by the United States Postal Service how to respond to the 2020 Census inquiry. You will have three options for responding:

- Online
- By phone
- By mail

The 2020 Census marks the first time you'll have the option to respond online. You can even respond on your mobile device.

IS MY INFORMATION SAFE?

The U.S. Census Bureau is bound by law to protect your answers and keep them strictly confidential. Your responses are used for statistical purposes ONLY. In fact, every Census employee takes an oath to protect your personal information for life. Your information will never be shared with other government agencies, law enforcement or landlords. Please note the Census Bureau will **never ask you for:**

- Your Social Security number
- Money or donations
- Anything on behalf of a political party
- Your bank or credit card account numbers

WHERE CAN I LEARN MORE?

For more information about the 2020 Census, please visit 2020census.gov.

Census Count Timeline	
On or between	You'll receive:
March 12-20	A request to respond to the 2020 Census
March 16-24	A reminder letter
	If you haven't responded yet:
March 26-April 3	A reminder postcard
April 8-16	A reminder letter
April 20-27	A final reminder postcard before follow up in person by Census Representative
May – Aug	Non-Response Follow Up
Post Counting	
Dec 31, 2020	Counts to the President
March 31, 2021	Redistricting Counts to the States