

Chapter 1

PURPOSE

11-1-1: TITLE:

This Title shall be known and may be cited as the *SIGN ORDINANCE OF THE VILLAGE*. (Ord. 91-06, 8-28-91)

11-1-2: PURPOSE:

The regulations set forth herein are established in order to promote and protect the public health, safety, comfort, prosperity and welfare and in order to accomplish the following specific purposes:

- A. To enhance the economy, business and industry of the Village by promoting the reasonable, orderly and effective use and display of signs;

- B. To enhance the physical appearance of the Village;

- C. To protect the general public from damage and injury which might be caused by the faulty and uncontrolled construction and use of signs within the Village;

- D. To protect the public use of streets and highways by reducing sign and advertising distractions that may increase accidents;

- E. To preserve the value of private property by assuring the compatibility of signs with surrounding land uses;

- F. To establish a permit system to allow a variety of types of signs in all use districts (zones);

G. To allow certain signs that are small, unobtrusive, and incidental to the principal use of the respective lots on which they are located, subject to the substantive requirements of this Title, but without a requirement for permits;

H. To prohibit all signs not expressly permitted by this Title; and

I. To provide for the enforcement of the provisions of this Title. (Ord. 91-06, 8-28-91)

11-1-3: SCOPE:

This Title shall not relate to building design. Nor shall this Title regulate official traffic or government signs; the copy and message of signs; signs not intended to be viewed from a public right of way or street; window displays; product dispensers and point of purchase displays; scoreboards on athletic fields; flags of any nation, government, or noncommercial organization; gravestones; religious symbols; commemorative plaques; the display of street numbers; or any display or construction not defined herein as a "sign". (Ord. 91-06, 8-28-91)